

## 1 New additions to our staff



### A belated welcome to Ella McMillan.

Ella has been handling order entry and other functions since mid-year.

### Please also welcome the newest member of the Craft-Bilt family, Dan Cliche.

Dan is handling accounts in Eastern Ontario and Quebec. Dan has been in the home improvement business for many years and brings a wealth of experience. If you are in his territory, expect a visit this winter.

PROUD MEMBER OF



### In this issue

1. New additions to our staff
2. National Home Show - 2011
3. First Annual Craft-Bilt Calendar
4. Craft-Bilt...our new website name
5. Earthstone colour... a big success!
6. Look for the CSMA Logo
7. Betterliving™ Canopy Improved
8. Another Job Well Done

## 2 Bigger and Better than Ever...



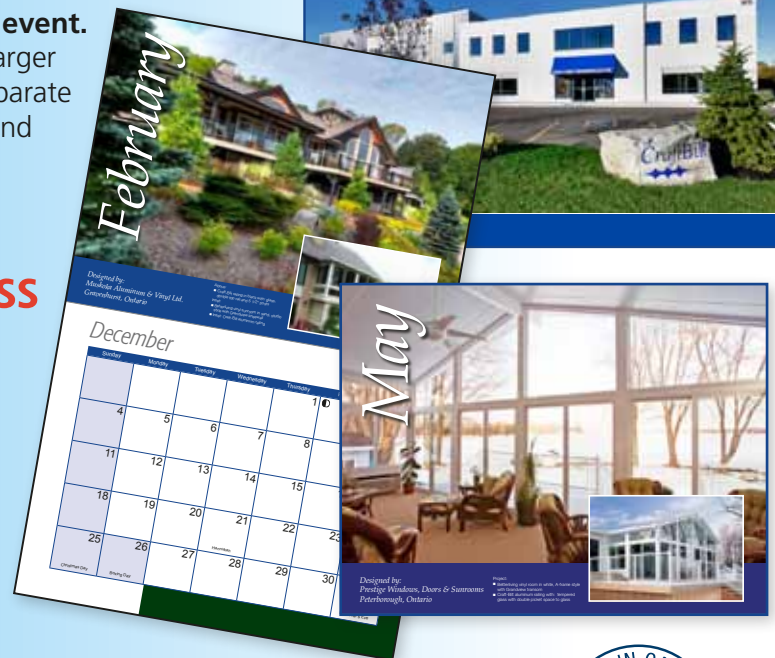
### Look for Craft-Bilt at the 2011 National Home Show, Canada's largest home improvement event.

Our presence will be larger than last year, with separate spaces for sunrooms and railing/decking.



## 3 The first annual Craft-Bilt calendar was a huge success

Many dealers sent in pictures for consideration. Please inquire if you would like a calendar, there are still a few copies left. You can also download the calendar from our website by visiting the News & Events page. Keep sending your job pictures to us throughout 2011, we love them. And who knows, your picture could end up on our web site, in a brochure or on our next calendar!



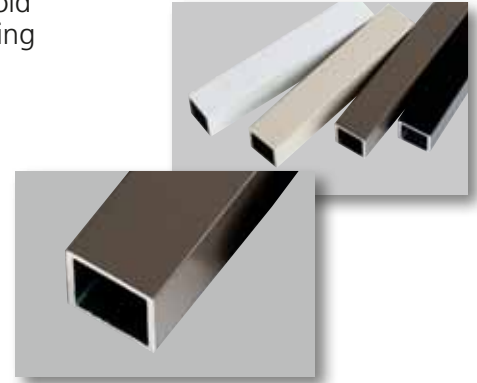
## 4 Our web site has a new name: **craft-bilt.com**

The new name is much more complimentary to our corporate name than the old one, [cbm.on.ca](http://cbm.on.ca). Please note, if you forget to type the hyphen, you will be visiting [craftbilt.com](http://craftbilt.com), Craft-Bilt's partner in the USA.

## 5 Our new Earthstone colour a big success

Our new Earthstone colour has been widely accepted. Many customers have commented on how nice it looks. But now we need pictures of Earthstone jobs for our website and brochures.

You can send your high-resolution pictures to our upload site:  
<http://dropbox.yousendit.com/Craft-Bilt-Drop-Box>



To see if your sunroom dealer is a member in good standing, and for more information, visit [www.canadiansunroom.org](http://www.canadiansunroom.org)

## 6 Look for the CSMA Logo

Look for the CSMA decal when shopping for sunrooms. Members of the Canadian Sunroom Manufacturers Association have been provided with storefront window decals to help the public recognize their affiliation. Dealer members must adhere to a code of ethics, and the manufacturer members have demonstrated a commitment to safe, building code compliant products. While the CSMA can not endorse or guarantee a particular dealer's work, it can rescind membership.



## 7 The Betterliving™ canopy has been improved, it's even stronger than before!

The heavy corner braces and thick extrusions are examples once more of how Betterliving™ out classes the industry standard. **Come visit our showroom where the entire range of shade products is on display, including the latest canopy model.**



## Another Job Well Done!

8 Check out this amazing Vista screen room with Northlander Skyview roof by Gaudet's Aluminum of Windsor. Nice work Germain!

Earn your bragging rights, send or email us your pictures of installed Craft-Bilt product today!



[sales@craft-bilt.com](mailto:sales@craft-bilt.com)  
1 800 668 6430

Craft-Bilt Materials Ltd.  
25 Green Court,  
Ajax, Ontario L1S 6W9

T: 905.619.1234  
F: 905.619.2468

